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Tourism Policy in 14 mins...?

- 📍 A new tourism strategy – coming in September?
- 📍 A new Visitor Economy Advisory Council – off to a bad start
- 📍 Inbound growth target – 50m visits by 2030
- 📍 A completed LVEP picture? A future for DDPs?



The Budget

- 📍 NICs increases
- 📍 Minimum/Living Wage increases
- 📍 Business rates relief reductions
- 📍 Very difficult trading environments



No time to discuss...

- 📍 ETAs for inbound, EES/ETIAS for outbound
- 📍 Apprenticeship levy reform
- 📍 Business rates reform
- 📍 EU-UK relations inc TCA review in 2026
- 📍 Comprehensive Spending Review
- 📍 English devolution
- 📍 Employment rights reform
- 📍 Tax-free shopping
- 📍 International competitiveness
- 📍 And.....tourism taxes

