

WELCOME

ALISTAIR HANDYSIDE
EXEC CHAIR
PASC UK



WHY IS THE SELF-CATERING SECTOR SO IMPORTANT?

- 28.3 million self-catering guests annually in England
- Contributing £5.9bn to local economies
- 120,000 jobs in England alone
- Provides the bed stock for the wider visitor economy in rural and coastal areas

The size, growth and economic importance of
dedicated holiday lets in England and Wales

August 2025

In association with

frontier
economics

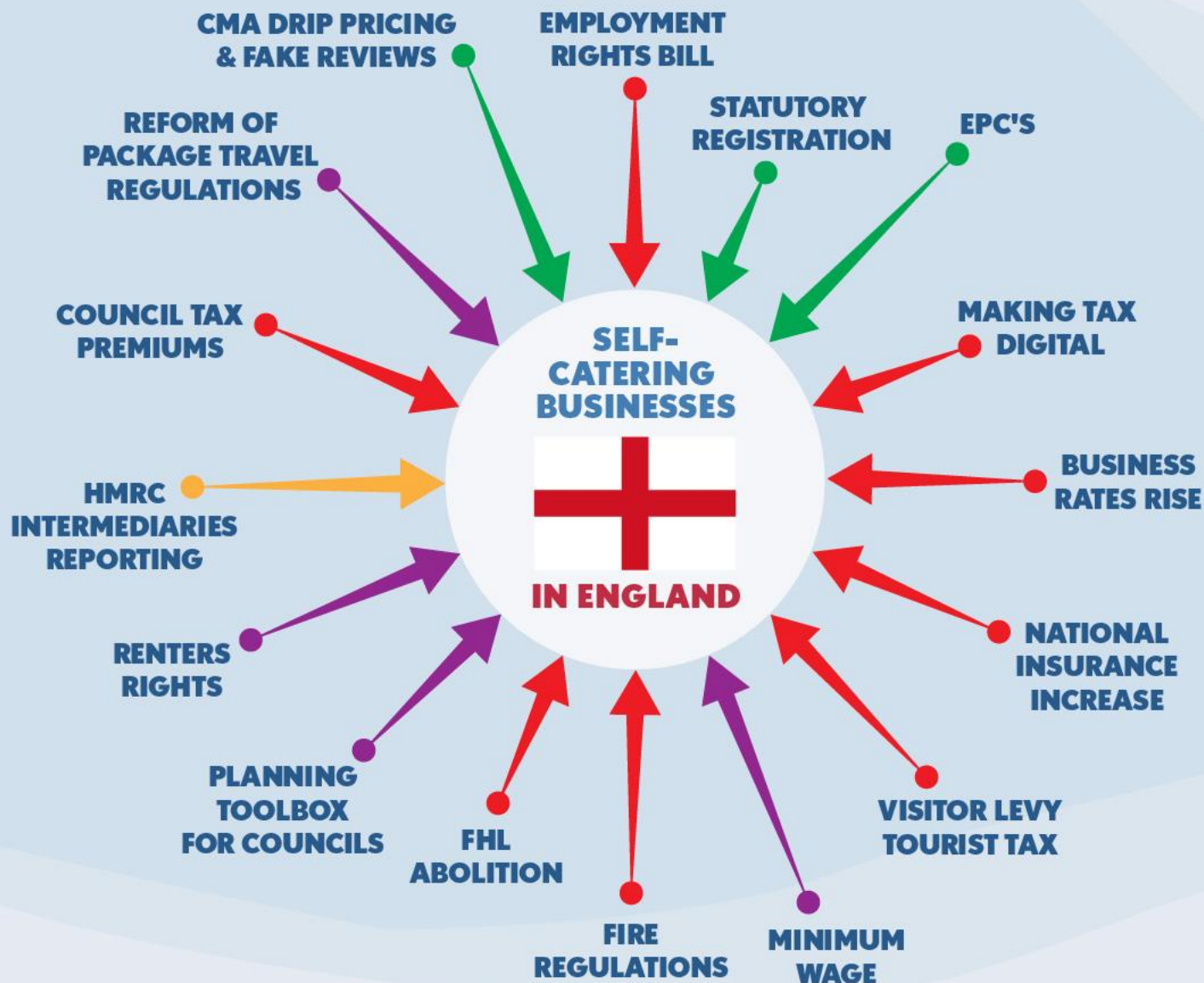
KEYDATA™

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<https://www.pascuk.co.uk/national-data-reports/>

CUMULATIVE IMPACT



KEY

-  Serious Financial Impact
-  Minor Financial Impact
-  Unknown Financial Impact
-  Positive Financial Impact

WHY DOES THIS MATTER?

- Business confidence is faltering
- Investment declining
- Reduced opening hours
- Margins squeezed
- Once hospitality businesses are lost, they rarely re-open



KEY IMPACTS

- EPCs
- Tourist Tax
- Business Rates
- Statutory Registration



WHAT CAN YOU DO?

- Respond on Tourism Tax Consultation
- Respond on Business Rates Call for Evidence
- Put Thank you poster up in your business
- Contact your MP
- Join your Trade Association
- Use or lose local businesses, recommend to your customers, spread the love

Thank you!



We would like to thank you for choosing our business for your holiday. We really appreciate it and will do all that we can to ensure that you have a great stay.

We would also like to thank you on behalf of all the other local businesses that you will be enjoying whilst you are here, the local pubs, restaurants, shops, visitor attractions and more....

Your spend is critical to the long-term survival of these businesses. Local spend on its own is not sufficient to support them and they are reliant on guests like you to sustain and grow our vibrant local visitor economies.

So, a huge thank you from us all and we hope that you will continue to holiday in England/Wales/Scotland and support the Great British Holiday.

Alistair and Lorna Handyside

Higher Wiscombe Holiday Cottages

<https://www.greatbritishholiday.org>

THANK YOU

CONTACT US AT SUPPORT@PASCUK.CO.UK

